



# HOW TO JOIN THE NSCITI2S PROJECT

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# Timeline development businessmodel

June '21

- 1st draft Business Model (internal)

Dec '21

- Business Model – Beta version

June – July '22

- Final version Business Model

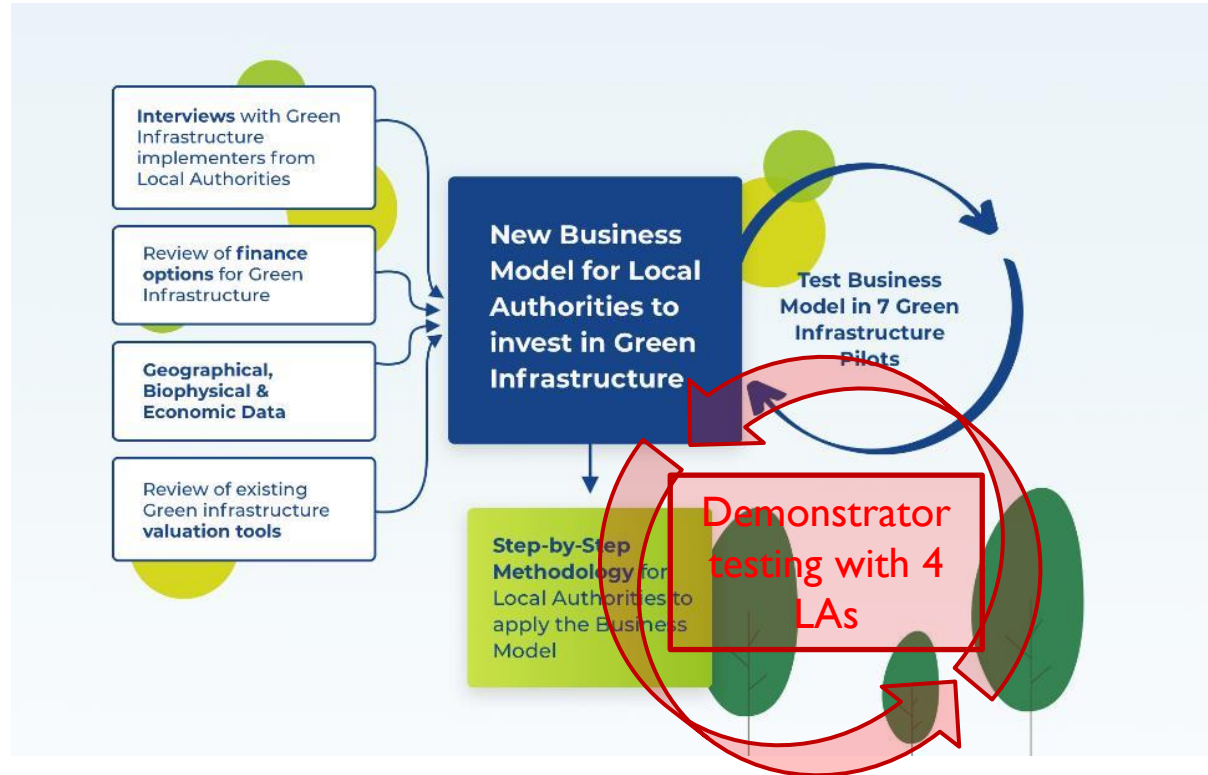
# To date

- Projects Academic Partners and City Partners have been working to develop the Business Model
- There are now **2** opportunities for other LAs in the 2 Seas region to get involved



# Demonstrator Testing of the Business Model

- Ensure the Business Model fit for purpose
- Additional level of testing added -> demonstrator testing





# Demonstrator Testing of the Business Model

- Testing of the Business Draft
- 4 new GI projects from 4 Local Authorities in the 2 Seas region
- Take part in a supervised test of the Business Model against a real-life project

An exciting opportunity to test your Green Infrastructure proposal!

## An exciting opportunity to test your Green Infrastructure proposal



A great new opportunity is opening up to try out a new tool that can provide extra justification for a Green Infrastructure (GI) proposal, or help to justify GI spending. This document tells you more, and how to apply to take part in the test. It's being organised by Nature Smart Cities (NSCit2S), an INTERREG project bringing together the municipalities of Brugge, Lille, Antwerp Province, the Antwerpse Zuidrand, Den Haag, Kapelle, Cambridge and Southend-on-Sea, and the Universities of Antwerp, Ghent, and Imperial College London.

### What's it for?

Staff who develop GI proposals know how difficult it can be to produce reliable evidence of the benefits GI can bring, especially the secondary benefits. We also struggle to compare the costs of GI with those of a grey alternative, or to make comparisons with the infrastructure already in place. This tool is being developed to help overcome these challenges.

### What is this tool?

It's a Business Model being developed by our university partners, in collaboration with local authority officers, and is based on research into understanding your needs. There are lots of GI tools out there, but only this one has specifically been designed for use in smaller municipalities.

It uses a complex algorithm, drawing on data from a variety of reliable sources, to generate results that paint a fuller picture of your GI project and the benefits that will result from it. These are summarised in a professional-looking format suitable for a decision-maker you need to convince, or who needs to convince their colleagues.

### So what's this opportunity?

We are now looking for a small number of municipalities who are willing to take part in a supervised test of the software against a real-life project. If you're selected, our consultant will meet with you in your office (COVID permitting of course) and you'll be invited to enter the details of your project into the software.

At the end of the process, the Business Model generates a Factsheet which you'll be asked to review and comment on. You'll also be asked how you found the process and what improvements you want to suggest. This will then be fed back to the developers and used to improve the Business Model before it launches formally in 2022.

### How will my municipality benefit?

You'll get first-hand experience of using the new tool – which we think you'll find useful in the future as well. Your experience will contribute to the final product. And you'll



# What is in it for you?

- Generate a business case for your project which will provide:
  - New information about the project
  - New arguments to use in support of it
  - Comparison with grey alternative or with existing infrastructure

You will be the first to have first-hand experience of using the Business Model!

# What is expected?

- You are located in the INTERREG 2seas area
- You have a GI project at a preparatory stage
- ½ day time

\*The demonstrator testing is conducted in English, as is the discussion afterwards

# Demonstrator Testing of the Business Model

## HOW TO APPLY

- An open call has been launched for expressions of interest (closes 16<sup>th</sup> July)
- Visit the NSCiti2S website to find out more about the testing and how to apply by accessing the invitations (EN, FR & NL):  
<https://naturesmartcities.eu/library>
- Or contact Phil Back – [phil@philback.co.uk](mailto:phil@philback.co.uk)
- Testing will take place in September & October this year



# Capacity Building Programme

Designed to support smaller LAs & municipalities in developing more Green Infrastructure

- Focussed on bridging the knowledge gap and how to self-finance GI
- Tailored to the LA experience through preassessment
- Adjusted to national context

# Capacity Building Programme

- Takes place in 2022
- The programme will be rolled out in all 4 project countries – Belgium, France, The Netherlands and the UK
- Consists of 2 one day workshops:
  - Workshop 1: Feb – Mar 2022
  - Workshop 2: May – June 2022

- A registration system will be launched after the summer
- Subscribe to the NSCiti2S newsletter to be notified!

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- 1st draft Business Model (internal)

July '21

- Deadline application (16th)
- Selection of test LA's

Sep-Oct '21

- Demonstrator Testing

Nov-Dec '21

- Refining BM with demonstrator testing recs

Dec '21

- Business Model – Beta version

July '22

- Final version Business Model

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# Thank You

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