



NATURE SMART CITIES

A C R O S S T H E 2 S E A S



The background of the slide is a stylized map of Europe. The landmasses are colored in various shades of green, representing different landscapes. Scattered across the map are several icons: dark green trees, white clouds, a red hot air balloon, a white boat with a red stripe, a whale's tail, and white mountain peaks. The overall style is clean and modern.

Lessons Learned

Wiebke Klemm

The Hague's Project Lead for Nature Smart Cities



Lessons learned

from being a partner
in the Interreg project
Nature Smart Cities

Wiebke Klemm,
The Hague's project lead
Nature Smart Cities

28 September 2022
Closing Conference Nature Smart Cities



Den Haag **Interreg**
s Mers Zeeën



NATURE SMART CITIES
ACROSS THE 2 SEAS

Urban Waterbuffer in Cromvlietpark



CROMVLIETPARK DEN HAAG

"Zowel stedelijke waterbuffer als kloppend hart voor de buurt"

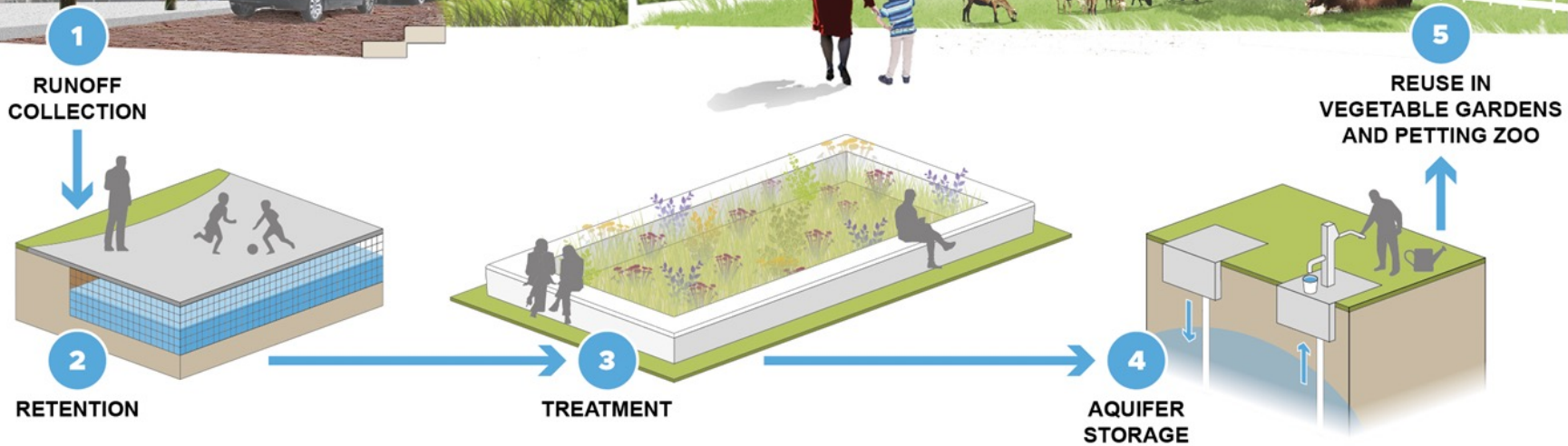
Oppervlakte
ca 25.000 m²

Ontwerp
2017 - 2020

Realisatie
2020 - 2021

Team
Gemeente Den Haag, Buro Sant en Co,
Dunea, HH Delfland, Metropoolregio Den
Haag, Green Village TU Delft, Interreg
Nature Smart Cities, Climate KIC



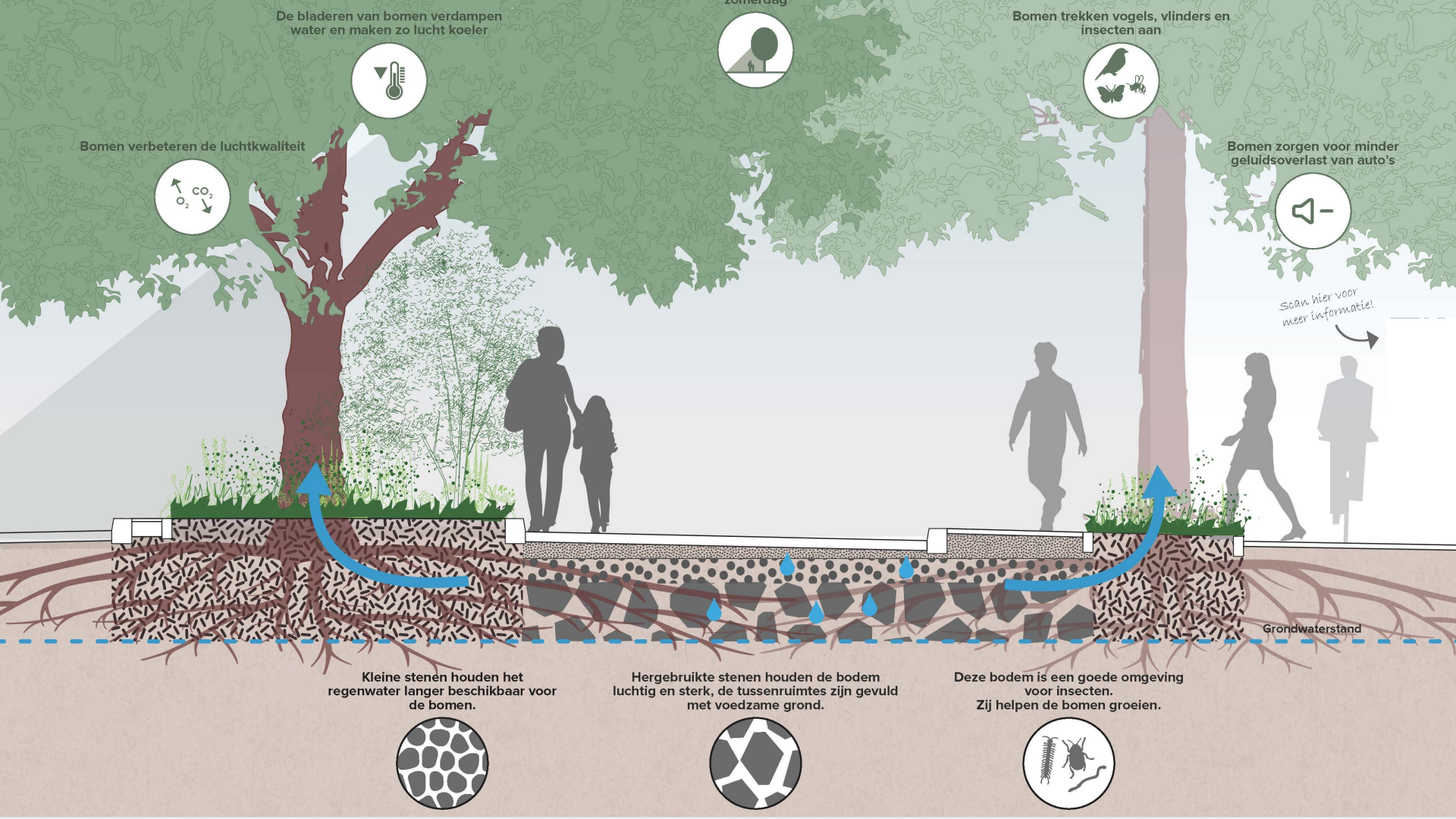


In the new **CROMVLIET PARK** we reuse urban water with the **URBAN WATERBUFFER**.

Soil improvement and urban greening in the Van Musschenbroekstraat.







Highlights

- Wijkpark Cromvliet was nominated for the award **‘het Zonnetje 2021’** - a trophy for climate adaptation showcases from the National Delta Programme
- Climate-proof label **‘Klimaatkrachtig Keurmerk’** awarded to Wijkpark Cromvliet by the Delfland Water Board
- Nomination **‘Steenbreektrofee 2022’** - trophy for sustainable green showcases in public spaces from the Dutch foundation ‘Steenbreek’
- Nomination **1, 2, Tree Award 2022** – for innovative green projects from the Green Expo in Ghent, Belgium



New partnerships

- New, interdisciplinary collaborations with colleagues from different departments within the municipality
- A great network of international partner cities, academic and business partners
- Good conversations and partnerships with citizens and local businesses



Speeding up climate adaptation

- Nature Smart Cities helped us in speeding up & scaling up the topics of climate adaptation and ecosystem thinking.
- Both in policy development and in project development/implementation.



How?



Dare to dream

- Use the momentum to develop and realize innovative pilot projects
- Connect the additional subsidy budget with regular budgets from maintenance and re-placement projects
- Keep up a list of regular maintenance and re-placement projects that can be upgraded with subsidies
- Challenge: Create internal support and find colleagues to collaborate in EU projects.





Co-design a positive narrative

- Make use of the knowledge from colleagues & partners working in the neighbourhood
- Co-design the project with inhabitants and other local stakeholders
- Create strategic public-private partnerships with innovative businesses and academic partners
- Challenge: Continuous communicating at all levels throughout the EU project



Den Haag







Collaborate multi-departmental

- Knowledge and experience from colleagues from different departments required
- Performing at EU level demands thorough administrative support
- Be aware of the need for communication experts throughout the project
- Challenges: EU projects demand coordination, continuity & flexibility



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Project **REALISATIE URBAN WATERBUFFER**; In het nieuwe wijkpark Cromvliet hergebruiken we stedelijk water met de Urban Waterbuffer.



Uitvoering mei 2020 t/m eind 2020

Realisatie Van Kessel Sport en Cultuurtechniek BV.

In samenwerking met 

Gemeente Den Haag T 14070
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www.naturesmartcities.eu

Het wordt geïnvesteerd in uw toekomst.
Dit project is mede mogelijk gemaakt met steun van het Europees Fonds voor Regionale Ontwikkeling van de Europese Unie.



Set a good example

- Make new policy topics, tangible by creating showcases in real-life.
- Tell a complex story in a simple, understandable way & visualize it.
- Collaborate with designers that illustrate innovations.
- Share and tell the world. Make it everybody's story!
- **Challenges: Create visibility outside the EU project team and consortium.**



Urban Waterbuffer Cromvlietpark

In het nieuwe wijkpark Cromvliet hergebruiken we regenwater met de Urban Waterbuffer

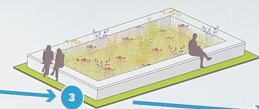
Scan hier voor
meer informatie!



1
OPVANGEN
REGENWATER



2
VASTHOUDEN



3
ZUIVEREN



4
OPSLAAN
IN DE DIEPE ONDERGROND

5
HERGEBRUIKEN
IN DE MOESTUNEN
EN DE KINDERBOERDERIJ

Hier wordt gefinancierd in een kader van
de Europese Unie met steun van het Europese Fonds voor
Regionale Ontwikkeling van de Europese Unie



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ACROSS THE 2 SEAS



Met dank aan lokale partners:
Buurtbewoners, Duin&Landschap, Dijk- en
Hoevebeheer, Gemeente Delfland,
Metropoolregio Rotterdam Den Haag,
Videlta, Coalitie Laak, Stedion



Let's make our cities more liveable and climate-proof!

Wiebke Klemm | City of The Hague

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Den Haag

